

Beech Mountain Tourism Development Authority  
March 27, 2013 9:30am, Regular Meeting  
Town Hall Council Chambers  
MINUTES

- I. Call to Order – Amy Morrison, Tourism Development Coordinator, was present at the onset of the scheduled meeting at 9:30 am on Wednesday, March 27, 2013. At 9:49 am Ms. Morrison made note that there was no quorum present and that a meeting did not occur.
- II. Adoption of Agenda
- III. Consideration of Minutes-
  - February 27 – Regular Meeting
- IV. Financial Report
  - Occupancy Tax/Budget to Date
  - Invoice Approvals – see handout
- V. Chamber Report – Gina Phenneger
- VI. New Business
  - Randy Feierabend - Capital Expenditure Projects
  - Beech Mountain Beer Festival
  - Beech Events
  - Request to increase credit card limit
- VII. Old Business
  - Channel 2
  - TDA SWOT Analysis
    - Goals
  - Bylaw Review
  - USA 10km Trail Championship
  - BeechMtn.com
  - BeechMtn.com 10km Race
- VIII. Marketing Report
  - Update on Ad Schedule
  - Update on Spring Budget
    - High Country Press
    - Iverson Billboard
  - Marketing Committee Meeting
- IX. TDA Coordinator Report - Amy Morrison

X. Adjournment



Brian Barnes, Chair