

## Recreation Advisory Committee Meeting - Minutes December 5, 2013, 9 am, Buckeye Recreation Center

Attending: Randy Feierabend, Fred Pfohl, Gil Adams, Barbara Piquet, Nancy Owen, Rory Ellington, Jim Brooks, Tracy Simms and Sandy Carr

1. Introduction – Randy introduced Tracy Simms and Sandy Carr; explained the duties of the interim directors; and gave a background on the events leading up to the meeting. He noted that the town is advertising for the director position and hoped it would be filled by the end of January.
2. December/January Events – Sandy advised the committee that the December/January event schedule would go according to planned with a few minor exceptions. Sandy will produce flyer and circulate. Sandy provided the committee with a BRC Holiday Hours flyer.
  - **December 4th** – Grassy Gap Creek Guided Hike – No participation.
  - **December 7th** – Guided Snowshoe Hike – Cancelled due to lack of snow.
  - **December 14th** – Santa Visits Beech Mountain – Chamber, 4 Seasons – 4pm. Sandy has checked with the Chamber and they are good to go.
  - **December 21st** – Breakfast with Mrs. Claus – BRC -9am. Mrs. Claus has been recruited and breakfast will go on as planned.
  - **December 21st** – Firemen's Park Guided Hike – Need to find a volunteer to lead due to staff needed at sledding hill. Fred will try to recruit.
  - **December 22nd** – Ornament Making – Sunday afternoon - Cancelled
  - **December 28th** – Bonfire & Hayride – Saturday 6pm – Staff is ready.
  - **December 31st** – Rockin New Year's Bash – Tuesday 5 - 8pm. Committee believes that this is a well attended event and suggests name change. Focus on fun family entertainment.
3. Program Guide – It was discussed that the BRC Program Guide has evolved into a Beech Mountain Guide. Committee agreed to have Sandy explore a more activity/amenities concept instead of calendar base. TDA is also doing a Guide and would be interested in collaboration. There was good feedback on different section ideas (park and trail grid, bike mecca, etc.) and committee members are going to forward their ideas. It was discussed that the Guide Book should tease the audience and then push them to other marketing vehicles with more detailed information. It should not be time sensitive and should have a longer shelf life.

4. Calendar/Rack Card – The committee reviewed and made suggestions on the dates for events on the rack card. The following changes were suggested:

- Snowman Building Contest moved to Feb 8<sup>th</sup> from 15<sup>th</sup> due to too much activity on the sledding hill during the Presidents' Day Weekend.
- Easter Egg Hunt date is Saturday, April 19<sup>th</sup>
- Event Name Change from Town Anniversary to Town Birthday Party
- A Cool 5 Mile Run is now just A Cool 5 Run and will stay on June 21<sup>st</sup> and will have five different types of races to encourage participation from residents and visitors of all fitness levels and ages.
- Event Name Change: Buckeye Independence Day Celebration
- July 26<sup>th</sup> is new date for BJ's Dog Show
- Event Name Change: Annual Mile High Kite Festival (Calder???)
- Event Name Change: New Year's Eve Family Funfest

5. Miscellaneous

- Rory encouraged town to join IMBA and also reported on progress of bike trail system.
- Sandy will create a sledding days/hours operation flyer and circulate to ALL. She will also communicate sledding conditions to interested parties to help them answer guest questions.
- Nancy suggested Sandy link up with Mommy Bloggers to help market our events.
- Fred suggested that we have the playground company come and do the annual review of equipment. Sandy to follow up.
- Find video on snowshoe usage for our guests.
- Everyone will be sending Sandy suggestions and ideas for new Guide.

As always, thank you for all you do!

Submitted by: Sandy Carr