

RECREATION ADVISORY COMMITTEE MINUTES
Thursday, September 15th, 2011
Town Hall – 9:00 a.m.

- I. Call to Order** – Chairperson Pfohl called to order the regular meeting of the Recreation Advisory Committee at 9:00 am at Town Hall. Present were Advisory Committee Members, Jim Brooks, Calder Smoot, Barbara Piquet and John Troxler. Daniel Scagnelli, Recreation Director, and Randy Feierabend, Town Manager, were also present.
- II. Approval of Minutes** – The minutes for the August, 2011 meeting were approved with a motion from John Troxler and a second from Jim Brooks.
- III. Recreation Report** –

A. August Recreation Report

Recreation Report for August 2011

Visitor Usage and Programming Highlights

There were a total of 3,110 daily visits to the Recreation Center for the month of August 2011. Forty three (43) passes were sold/renewed in August 2011. There were six resident individual passes, thirty resident family passes, four personal training passes, and three employee passes sold for the month of August 2011.

During the month of August the Buckeye Recreation Center held a variety of fitness classes, numerous group hikes, camp and TVAC programs, hosted workshops, movies under the stars, fly tying and fishing workshops, community bonfires, and assisted/participated in multiple community programs and events.

Programs offered in August

1. Fitness Classes	6. Community Bonfires
2. Nutrition Night	7. Group Hikes
3. Teen Volunteer Adventure Corp	8. Walk, Climb, Bike Beech
4. Summer Camp	9. Fly Tying and Fly Fishing
5. Movie Under the Stars	10. Various Workshops

Notes:

The month of August was very successful Buckeye Recreation Center. Our summer camp program was very popular with an average of over 25 campers per week and we continued to see steady facility usage and program participation. Although revenue numbers continue to be down from past years, facility utilization has exceeded levels from previous years, which goes to show that our focus on providing quality programs and events that appeal to a broader range of community members has been successful up to this point. I hope to continue the excitement regarding our departments programs and events, while continuing to generate increases in facility usage and program participation, all the while bettering membership retention and increasing new member growth.

Comparative Analysis

Recreation Center Committee

- ***Recreation Master Plan:***
 - A discussion regarding the development of a Recreation Master plan was held and it was decided that Mr. Scagnelli would compile a rough draft recreation master plan survey letter by the next weekend, continue research into past department master plan efforts, and would have a schedule of public forum dates for recommendation at the next meeting.
 - The committee agreed that the survey and planning process should address the needs of tourists and full-time residents individually.
 - It was also recommended that past surveys and plans for the department be examined to aid in the process.

- ***Technology Updates:***
 - Mr. Scagnelli informed the committee that the computer and software systems at the Buckeye Recreation Center had been upgraded and that that installation process was complete.

- ***Buckeye Recreation Center Contracts:***
 - Mr. Scagnelli informed the committee that suggested changes to existing contracts had been made. It was suggested to add an option to rental contracts for paid set-up and break down support. The committee agreed that this was a good choice. Additionally, Mrs. Piquet noted that these should be internal decisions and not those of the committee.

- ***2012 A Cool 5 Funds:***
 - The discussion of how proceeds from the 2012 A Cool 5 Race was initiated by Mr. Scagnelli due to the need to clarify fundraising efforts for sponsorship materials which he hoped to be sending out ASAP. The committee agreed to keep the designation of funds advertized as community projects for the time being in order to allow for sponsorship solicitation to begin. Mr. Pfohl suggested that the committee members compile a list of projects they wished for the funds to benefit by the next meeting.

- ***Grant Opportunities:***
 - Mr. Scagnelli made the committee aware of several grant opportunities that would be available for trail related expenses this fall and winter. He asked for the committees approval to go after these funds, which was supported.

Recreation Center Committee

	August 2011	August 2010
Total Visits	3110	2322
Average Daily Visits	100.32	74.90
Passes Sold	43	80
Deposits	\$4,626	\$5,459

Prepared by: Daniel Scagnelli

Date: September 1, 2011

IV. Other Business:

- ***Emerald Outback:***
 - Mr. Scagnelli provided an update on the ongoing signage and maintenance efforts in the Emerald Outback.
 - Mr. Brooks suggested adding signs along Summer Road for the USAC Gravity Nationals event that would encourage bikers to ride the trails.
 - Mrs. Piquet suggested the use of name tags for those working the USAC event to spur conversation regarding Beech Mountain trails and other recreation outlets.

- ***Fishing Dock Program:***
 - Mr. Scagnelli informed the committee that the fishing dock program build would be pushed back until the spring due to internal issues with the state wildlife commission.
 - Mr. Feierabend asked about the status of stocking additional fish species at Buckeye and Coffey lakes and Mr. Scagnelli advised that the channel catfish had been stocked at Buckeye Lake, but he was still awaiting confirmation from the wildlife commission regarding the stocking of grass carp in lake coffey and bass at Buckeye Lake.

- ***Fall/Winter Program Guide:***
 - Mr. Scagnelli discussed with the committee the development of the Fall and Winter program guide. Mr. Scagnelli reinforced his goal production timeline of the first week of October, but acknowledged that Amy Morrisson was inundated with the Brews N Views festival and Autumn at Oz festival, so production may be delayed slightly, but a fall and winter program guide should be in distribution before the end of October when the current summer program guide expires.

Recreation Center Committee

- *Dog Park:*
 - Mr. Scagnelli and Mr. Feierabend presented the concept and operations plan for the proposed dog park project. It was specifically noted that this would be a joint community project in which the Town would allow the use of the land and would donate labor and equipment to construct the park along with phase two of the streetscape, but ongoing maintenance and upkeep of the project would be up to the community group spearheading the project. The community traveled to the proposed project site and Mr. Scagnelli and Mr. Feierabend gave a tour of grounds for both the dog park and phase two of the streetscape project. A motion was made by Calder Smoot to support the park project and seconded by Mr. Troxler.

V. Speak Out Session:

- Mr. Feierabend updated the committee on the litigation process regarding the Buckeye Recreation Center.
- Mrs. Piquet asked that the grills at the picnic pavilion have holes drilled to help water flow out of them. She then noted that with Mr. Scagnelli's approval she would have Mr. Paul Piquet drill the holes. Mr. Scagnelli approved. Mrs. Piquet also mentioned items that should be addressed at the Buckeye Recreation Center facility in the future including the installation of a garbage disposal, hot water heater, and possible washer/dryer. She also informed Mr. Scagnelli that GSK provides great grant opportunities for health and fitness.
- There was a request from the committee to Mr. Scagnelli that a flyer be created to outline and advertize upcoming race events in the community.

VI. Adjourn:

The meeting was adjourned at 11:00 am with a motion from Jim Brooks and a second from Calder Smoot.

Respectfully submitted,

Daniel Scagnelli