

**RECREATION ADVISORY COMMITTEE MINUTES**

**Thursday, August 4th, 2011**

**Town Hall – 9:00 a.m.**

- I. Call to Order** – Chairperson Pfohl called to order the regular meeting of the Recreation Advisory Committee at 9:00 am at Town Hall. Present were Advisory Committee Members, Jim Brooks and Gil Adams. Daniel Scagnelli, Recreation Director, and Randy Feierabend, Town Manager, were also present.
- II. Approval of Minutes** – The minutes for the July, 2011 meeting were approved with a motion from Jim Brooks and a second from Gil Adams.
- III. Recreation Report** –
  - A. July Recreation Report**

**Recreation Report for July 2011**

**Visitor Usage and Programming Highlights**

There were a total of 3,226 daily visits to the Recreation Center for the month of July 2011. 176 passes were sold/renewed in July 2011. There were 14 resident individual passes and 161 resident family passes sold. Also, a number of personal training passes, Beech Bodz passes, and 403 camp registrations were sold throughout the month of July. There were no tennis ball machine passes sold for the month of July 2011.

During the month of July the Buckeye Recreation Center held various fitness classes and recreation programs and summer camps continued during the month of July. We also hosted or took part in a variety of special programs such as the Avery Centennial Picnic and Parade, BJ's Dog Show, Roasting of the Hog, and much more.

**Programs offered in July 2011**

1. Various Fitness Classes	5. BJ's Dog Show
2. Summer Camp	6. Group Hikes
3. Swing Into Shape	7. Walk Beech, Bike Beech, Climb Beech
4. Fitness Assessments	8. Nutrition Night

**Notes:**

The 2011 Summer Programs continued to be executed with tremendous success during the month of July and the department as a whole was very busy both with indoor and outdoor recreation activities. There were a wealth of program offerings from fly tying classes, to group fitness classes, to summer camps, nutrition nights, community bonfires, multi-purpose room rentals, and special events.

As seen below, our total visits and revenues for the month of July were down from 2011 and in line with 2009 numbers, which has been consistent throughout the spring and summer months of 2011. However, pass sales for the month of July were in line with those of years past, so we are retaining our members; however, personal training revenues and multi-purpose room rentals were lower than in previous years. In summers steady personal training client volume was over 20 clients per week, which was not attainable this July without a dedicated fitness specialist. Therefore, had personal training volume been at typical levels, we would have experienced an additional increase in

**Recreation Center Committee**

revenue of roughly \$1,800 for the month of July. We also had fewer room rentals in July of 2011 due to the facility and staff being booked for other events during the month of July such as the 4<sup>th</sup> of July Hog Roast, Centennial Picnic, Centennial Parade and Dog Show.

I believe with a structured personal training and fitness program in place throughout the summer of 2012, we should see increased revenues that position the facility ahead of gross revenue generation for years past, including the record July 2010.

	<b>July 2009</b>	<b>July 2010</b>	<b>July 2011</b>
<b>Total Visits</b>	3,208	4,438	3,226
<b>Average Daily Visits</b>	103.5	143.16	104.06
<b>Passes Sold</b>	195	175	176
<b>Deposits</b>	\$17,489	\$19,222	\$16,133

Prepared by: Daniel Scagnelli

Date: August 1st, 2011

**IV. Other Business:**

- ***Emerald Outback:***
  - Rough drafts of the Emerald Outback brochure revisions were passed around for viewing by the recreation committee. Mr. Scagnelli said that he intended for a final draft to be completed and sent to the printers by the next meeting.
  - Mr. Pfohl asked Mr. Feierabend if it would be possible to work with the public works department to utilize the backhoe to move asphalt in the emerald outback, dump loads of dirt, and fill puddles in the West Bowl. Mr. Feierabend advised that it would not be a problem.
  - Mr. Pfohl also asked for permission to develop a stencil to be used as a directional leaving the Emerald Outback trail head proceeding across Summer Rd. Again, Mr. Feierabend advised that it would not be an issue and gave his approval.
  
- ***Fishing Dock Program:***
  - Mr. Scagnelli informed the committee that he was in regular discussion with the wildlife commission representatives regarding the development of a new site plan for the Lake Coffey dock project.
  - Mr. Scagnelli also informed the committee that both Buckeye and Coffey Lakes would be expanding their state supported stocking. Buckeye will receive channel catfish and will receive small mouth bass in the future. The commission is looking into options of stocking grass carp in Lake Coffey.

- ***Fall/Winter Program Guide:***
  - Mr. Scagnelli discussed with the committee the development of the Fall and Winter program guide. Mr. Scagnelli indicated that he had a production timeline goal of completion during the first week of October. The Parks & Recreation staff will be working with Amy Morrison, TDA Coordinate, to develop the guide.
  
- ***Fitness Room:***
  - Mr. Scagnelli informed the committee that the installation of the new fitness room flooring was successful and well received by Buckeye Recreation Center members.
  - Mr. Scagnelli informed the committee that new cardio equipment would be delivered and installed within the next two weeks.
  
- ***Recreation Master Plan:***
  - A brief discussion regarding the development of a Recreation Master plan was held and it was decided that further discussions should wait until more committee members were present. Mr. Scagnelli advised the committee that he would continue researching master plan development.
  
- ***Fireman's Park:***
  - Mr. Scagnelli gave an update on the progress of Fireman's Park. It was suggested by Mr. Pfohl that continued research for park equipment and materials continue after the next park meeting with all interested parties and following the Labor Day Holiday.

***V. Speak Out Session:***

- Mr. Pfohl noted the need to look into finding the owners of the N Pinnacle Ridge Rd lots that sit under the power lines on either side of the road in order to explore the possibility of constructing a winter trail head and parking area for the Emerald Outback.
- There was a request from the committee to Mr. Scagnelli that a flyer be created to outline and advertize upcoming race events in the community.

***VI. Adjourn:***

The meeting was adjourned at 10:00 am with a motion from Jim Brooks and a second from Gil Adams.

Respectfully submitted,

Daniel Scagnelli