

**RECREATION ADVISORY COMMITTEE MINUTES**

**Thursday, June 2, 2011**

**Town Hall – 9:00 a.m.**

- I. Call to Order** – Chairperson Pfohl called to order the regular meeting of the Recreation Advisory Committee at 9:00 am at Town Hall. Present were Advisory Committee Members, Barbara Piquet, John Troxler, Jim Brooks, and Nancy Owen. Daniel Scagnelli, Fitness/Wellness Coordinator, and Randy Feierabend, Town Manager, were also present.
- II. Approval of Minutes** – The minutes for the May, 2011 meeting were approved with a motion from Nancy Owen and a second from Barbara Piquet.
- III. Recreation Report** –
  - A. May Recreation Report**

**Recreation Report for May 2011**

**Visitor Usage and Programming Highlights**

There were a total of 1,778 daily visits to the Recreation Center for the month of May 2011. Eighty eight (92) passes were sold/renewed in May 2011. There were thirteen (13) resident individual passes, seventy five (75) resident family passes, (4) personal training passes, and zero (0) tennis ball machine passes sold for the month of May 2011.

During the month of May the Buckeye Recreation Center held various fitness classes and recreation programs. The Buckeye Recreation Center hosted a very successful Town Birthday Celebration on Sunday, May 1st, 2011.

**Programs offered in May 2011**

1. Various Fitness Classes	5. Town Birthday
2. Pickup Sports	6. Group Hikes
3. Swing Into Shape	7. Walk Beech, Bike Beech, Climb Beech
4. Fitness Assessments	8. Community Bonfire

**Notes:**

The 2011 Summer Program Guide has been distributed and programs are underway. Hard copies are available at the Buckeye Recreation Center as well as various businesses throughout Town. All spring and summer program registrations are open and available to the public. The department staff is working diligently to host the 4<sup>th</sup> Annual A Cool 5 Race Weekend on Friday and Saturday, June 10<sup>th</sup> and 11<sup>th</sup>, with multiple efforts being spent towards the successful execution of the weekend long festivities.

Although total daily visits and facility usage numbers increased between May 2010 and May 2011, total deposits for the month of May 2011 were down between May of 2010 and May of 2011, with the total number of passes sold being fewer than those in 2010. This can be attributed partly in fact to that in April of 2011 pass expiration letters were sent out for the first time in well over one year, which sparked early renewals of passes; thus, resulting in a \$2,603 increase in April 2011 revenues from 2010. There has also

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been a slower return of seasonal residents experienced in 2011 than in 2010, which has also contributed to lower total revenues than May of 2010.

However, expiration letters will continue to be sent out regularly and the addition of the Beech Bodz Program, Summer Camps, school coming to end and various other revenue generating programs taking seed should help close the revenue gap during the summer of 2011.

Comparative Analysis	May 2010	May 2011
Total Visits	1,698	1,778
Average Daily Visits	54.77	57.35
Passes Sold	130	92
Deposits	\$9,372	\$5,487

Prepared by: Daniel Scagnelli

Date: June 1st, 2011

**IV. Other Business –**

- A. **Emerald Outback Update** – Mr. Scagnelli updated the committee on the progress being made in the Emerald Outback with the completion of the Master Trailhead and neighborhood trailhead in Emerald Mountain. He advised that maps were stocked, but a brochure revision was in store for late July or early August. It was also suggested that “You are here” markers be added to the maps in the trailhead kiosks. John Troxler also noted that a sign up list had been posted at the trailhead and across the street at the Chamber office to capture email addresses and other pertinent contact information. Mr. Scagnelli also informed the group that the Emerald Outback trails had received quite a bit of positive media coverage which will help grow awareness and usage of the park. Chairman Pfohl also mentioned that Michael Moretz would be providing signs to guide hikers around the Emerald Mountain gates.
  
- B. **Community Garden Update** – The cleanliness and appearance of the community garden was brought up by multiple board members. It was advised that the members of the garden be instructed to keep up with the maintenance of the garden on their own time and that the town staff were not responsible for this upkeep.
  
- C. **Transition Update** - Mr. Feierabend informed the committee that schedules from the Recreation staff were being provided to him as he was serving as the interim Director. He also stated that he and the council hoped to move quickly to fill the Director position and made a thank you announcement to the staff for their hard work during this busy time of the year while being short staffed.

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*V. Speak Out Session –*

John Troxler made mention of the need for a sign pointing from the road along Beech Mountain Parkway into the Emerald Outback and Streetscape trailhead. John also provided an update on co-sponsored and other Chamber events such as the fishing derby, dog show, pig roast, etc. John also mentioned that the next addition of the program guide should include directions to the recreation center.

Jim Brooks addressed issues with the parking area at Perry Park and suggested ideas of the addition of a wall, picnic tables, and grill area. Mr. Feierabend retorted with the fact that the area would be paved soon and the addition of a split rail fence was planned. Mr. Feierabend, Mr. Brooks, and Mr. Pfohl agreed to look at the said area after the meeting adjourned. Mr. Brooks also mentioned that the staff should include winter inserts in the summer program guide and visa versa. Lastly, Mr. Brooks outlined the plans for the firemans park, which included parking, a restroom, playground, parking on Pine Ridge Rd with a connector hiking trail which would then in turn connect all the way to Wild Iris trail. There is still work to be done on land trades for the lots between station 2 and Pine Ridge Rd.

Fred Pfohl mentioned that Doug Owen was interested in donating a bike rack to be used at the Chamber offices.

*VI. Adjourn –* The meeting was adjourned at 10:15 am with a motion from Barbara Piquet and a second from Nancy Owen .

Respectfully submitted,

Daniel Scagnelli