

RECREATION ADVISORY COMMITTEE MINUTES  
APRIL 2<sup>ND</sup>, 2008  
TOWN HALL CHAMBERS

- I. **Call to Order** – Chairman Fred Pfohl called to order the regular meeting of the Recreation Advisory Committee at 9:15 a.m. in the Town Hall Chambers. Present were Chairman Fred Pfohl, and Advisory Committee Members Ms. Simms, Mr. Brooks, Mr. Smoot. Recreation Director Mr. Colistra was in attendance. Ms. Piquet and Mr. Adams were not present. Mayor Rick Owen and Town Manager Michael Boaz were also in attendance.
- II. **Approval of Minutes**– Minutes were approved as presented.
- III. **Recreation Report-**
  - a. **Recreation Report-** Mr. Colistra presented the recreation report to the committee, showing over a 50% increase in usage from last March.
- IV. **Additional Business-**
  - a. **Staff-** Brie Young has been hired as the new Program & Activities Coordinator at BRC to replace Sommer Trivette.
  - b. **Summer Camp-** Mr. Colistra provided information on summer camps. A brainstorming session proceeded on how to market activities; Mr. Smoot suggested packets to Rental Agencies; Mr. Pfohl mentioned Channel 24 and Summer Times; Mr. Brooks suggested news releases to local newspapers. Mr. Colistra will develop a list of all marketing strategies.
  - c. **Hours of Operation-** Town Council decided that the Hours of Operation will be from Monday through Saturday 8:30A to 8:30P, and Sunday from 12:00P-6:00P year round; holiday hours will remain the same. A permanent part time staff will be hired. The Town appreciated the committees input and in order to remain consistent and reduce confusion to users, the decision was made to operate on these hours.
  - d. **Survey-** After a brief discussion, Mr. Pfohl made a recommendation to send the survey out in the next Mountaineer that will go to all water bill customers. Mr. Smoot recommended coordinating with the rental agencies to obtain input from repeat renters to the rental units on the mountain.
- V. **Budget-** Discussion proceeded on the budget proposed by Mr. Colistra. Mr. Smoot considered adding a convenience fee to credit card transactions to subsidize some of the costs for credit card services. Mr. Colistra will investigate the annual costs of offering credit card services. Mr. Pfohl suggested adding more money to the equipment line item for the lawn mower.

It was agreed that the meeting location will continue to alternate between the Recreation Center and Town Hall. Mr. Colistra will set a date to travel around to the trails and parks.

Recreation Center Committee

- a. Mayor Rick Owen presented the Advisory Committee ordinance to the members, and clarified the roles and expectations of the members, and stressed the importance of input from the members. Mr. Pfohl suggested that each committee member specializes in an area of Parks and Recreation that interests them and provide input in that area. Mr. Colistra mentioned that he appreciated the feedback from the committee and any issues can be brought to his attention via phone call or preferably email.

*VI. Adjourn* – The meeting was adjourned at 11:18 am.

Respectfully submitted,

Craig Colistra