

Recreation Advisory Committee Meeting Minutes
February 5, 8:30 am, Town Hall

Attendees: Fred Pfohl, Urs Gsteiger, Barbara Piquet, Nancy Owen, Rory Ellington, Gloria Alge, Recreation Director Sandy Carr and Town Manager Randy Feierabend. Alan Holcombe joined the meeting for a brief time.

1. Welcome and Approval of 12/04/14 Minutes – Fred called the meeting to order 8:30. Barbara made the motion to approve the 12/04/14 minutes and Nancy seconded the motion. The motion passed unanimously.
2. Oaths for New Recreation Advisory Committee Members – Member Books – Fred welcomed our two new committee members Urs and Gloria. They already took their oaths. Sandy went over the history of the marketing book and noted that she would be referring to its contents during the meeting. She asked that the members replace dated materials with the new items she will provide each month.
3. Monthly Recreation Center Reports (December/January) – Fred asked if there were any questions about the monthly reports. Sandy noted that reports are becoming more detailed to give the committee a better idea of the operations of the dept. She noted that the new/renew vs expired memberships was up. Sandy described the snow gun repairs and asked the committee to thank Kelsey for her above and beyond efforts this past month. She also noted that Public Works had been very helpful with the grooming. Sandy also reported that she had met with John Merritt and that he was working on coming up with a kitchen design and looking into bumping out the coke machine area, move the oven and other design ideas. Barbara volunteered to assist with the design process since she has the experience and also has been volunteering in the kitchen for years. Barbara also noted that the committee had wanted to include an outdoor kitchen area too. Fred went over the history of why the kitchen was built as a catering kitchen.
4. Events and Programs- The committee had been sent the event reports and no questions or comments were made about the past events. It was noted that on Saturday, volunteers were scheduled to arrive at the Sledding Hill for the Snowman Contest at 9:30 am.
5. Annual Income/Visitor Report – Fred noted that the report was interesting and that it was hard to believe that the center had been in use for 8 years. Barbara requested that an asterisk be placed on the report noting that the center opened on May 1st, 2006 and that the RecTrac system visit count might be inaccurate.
6. Marketing – Sandy reported on the marketing efforts for the last two months. Rory noted that the Grassy Rd 2 should merge into the three trail intersection of the map. Sandy asked to committee members to review and get back to her asap with comments. It was discussed that both the Beech Mountain Club and Resort logos should appear on the map. Sandy reported that a meeting will be held in the near future with Fred, Kate and Kathy Khalifa to go over merging the Bike/Hike Beech Mountain websites with the Recreation website.
7. Outdoor
 - a. EMO Update – Sandy noted that the Grand Opening date was scheduled for June 6 – 7 and that we are currently coming up with ideas for the event. She also noted that Jes was back and that there were a few more trail signs that needed to be completed.
 - b. Sledding Hill Reports – Sandy reported that we are on pace, even with the warm weather, to beat last year's visitor count.
 - c. Facility lights – Sandy reported that she has a meeting scheduled with the electrician to go over potential fixes for the outdoor lights and will report back to the committee.

8. Old Business – Sandy noted that she has been putting laminated materials up at the Overlook Kiosk but that it will be completed after the winter.
9. New Business
 - a. Sandy reported that planning for A Cool 5 Weekend is under way. The same timing company will be producing the event and that the website is being update now. Gloria volunteered to help solicit donations for the event. She and Sandy are going to get lists together and contact other Beech Mountain residents to assist. Fred suggested that we have another meeting to breakout the lists and have individual committee members contact their leads.
 - b. Sandy reported that dates for Summer Camp have been selected and that the brochure is complete. She also noted that we are pleased to have 4 summer counselors already recruited and that we will again be working with the Beech Mountain Club to maximize the camping experience for all campers. There was a discussion about the difference between the two camping programs. Urs and Rory will be investigating the possibility for camps to do joint field trips and also use club transportation. Sandy noted that she enjoyed working with Morgan last year and that the counselors had joint CPR and First Aid training.
 - c. Sandy reported that Kelsey had drawn up some Dog Agility Course Elements and that we are waiting to see if the TDA \$2,000 will be available in the spring so that work can begin on the project. She requested for any interested committee member to let her know if they would like to help with this project.
 - d. Sandy noted that the new Saturday Work-it Circuit Class had not yet been attended but that we were continuing the marketing efforts.
10. Miscellaneous – Fred noted how important “Spring Cleaning” the hiking trails is every year. Rory and Fred would like to have a Trail workday. A date was not set for this event as this time. Fred asked the committee to take a look at the EMO GoPro UTube video that is on the new website. Rory noted that there are two rather large potholes in the parking lot area and wanted to know if gravel could be put in place. Barbara suggested that he contact Riley. It was noted that Brody O’Neill has a new drone and wants to work with the Recreation Department to produce some promo videos. Barbara asked if the Policies and Procedures were posted down at Buckeye. (NOTE: The PPs were in place for the building on the bulletin board and the kitchen in the plastic wall hanger. The ones for the gym and fitness room had been removed, however they are now in place). Barbara also asked about a long-range plan. Sandy was not familiar with this document and Rory was going to see if he could locate and provide. The same for a survey that was done by Daniel. It was noted that due to the high volume of activity that the Recreation Advisory Committee would like to meet every month. Sandy was asked to inform Jennifer of the change. Urs nominated Fred for Committee Chair and Rory seconded. The motion passed unanimously.
11. Next Meeting – Fred noted that our next meeting with be on Thursday, March 5th at 8:30 am Town Hall. Rory noted that he would prefer a later meeting time. Sandy noted that it might be a good idea to meet down at the Recreation Center. Barbara noted that the meetings used to be alternated between Town Hall and Buckeye but that it was more convenient to have them at Town Hall. No decision was made about alternating the meetings or changing the meeting times. Fred asked members to bring budget ideas and suggestion to the next meeting. Committee members also noted they would like to do an annual walk-through of Buckeye. No specific date was selected. April was mentioned.
12. Fred thanked Jim Brooks and Calder Smoot for their dedication and service to the Committee and asked that all members also share their appreciation with these individuals.
13. Barbara made the motion to adjourn the meeting and Nancy seconded the motion. It was passed unanimously.

Next Meeting will be Thursday, March 5, 2015 at 8:30 am at Town Hall.