



# Town of Beech Mountain

## Real Estate Sign Rules (semi-temporary)

### WHAT ARE SEMI-TEMPORARY SIGNS?

Semi-temporary signs are considered as such when they are erected for greater than 14 days and less than 1 year. Semi-temporary signs are limited to 2 square feet and only 1 sign may be displayed on a property at a time.

### EXAMPLES OF SEMI-TEMPORARY SIGNS

These commonly include, but are not limited to, signs that advertise the sale of real estate and signs erected during construction projects.

### MAINTENANCE

All signs should be kept in good repair and should stand securely and level. Violation of this may be considered a nuisance. Owners are responsible for maintaining the area around their sign including cutting weeds.

Town of Beech Mountain  
Planning and Inspection Dept.  
403 Beech Mountain Parkway  
Beech Mountain, NC 28604



This flyer is provided to help residents and realtors when considering real estate signage. All information should be verified against the Town of Beech Mountain Code of Ordinances.

For questions contact:  
[planner@townofbeechmountain.com](mailto:planner@townofbeechmountain.com)

### Size and Location

- The size of the sign cannot exceed **2 square feet** or 288 square inches
- The sign should be placed off the street and outside of the public *right-of-way*. The right-of-way typically extends 5-7 feet beyond the edge of the road.
- **Only one real estate sign** may be displayed on a property at a time.

### Material & Style

- **Colors shall be neutral and subdued** (muted earth tones are recommended) and shall blend in well with the natural surroundings as much as possible.
- "Gold Leaf" lettering is permitted.
- **All signs shall be routed, carved, sandblasted, shaded (painted), recessed or raised to provide a three-dimensional appearance.**
- Fluorescent colors are not allowed.
- A multi-faced sign shall look the same on both sides/ all faces.
- **All exposed surfaces shall be constructed of wood, stone, hammered copper or high density urethane.**

### Permitting

- All Real Estate and semi-temporary signs **must be permitted**. An application can be found online or in Town Hall.  
[www.townofbeechmountain.com](http://www.townofbeechmountain.com)
- The Application Fee for each sign is **\$15**.
- All permits **expire in April** of each year

