



AGENDA
Regular Council
Tuesday, November 13, 2018
Council Chambers 4:00 PM

| | Page |
|---|---------|
| 1. CALL TO ORDER | |
| 2. ADOPTION OF AGENDA | |
| 3. CLOSED SESSION - PURSUANT TO NC GS 143-318.11 (A)(3) ATTORNEY CLIENT MATTERS | |
| 4. INVOCATION | |
| 5. PLEDGE OF ALLEGIANCE | |
| 6. PUBLIC COMMENT | |
| 7. CONSENT AGENDA | |
| 7.1. October 9, 2018- Closed Session meeting minutes | |
| 7.2. October 9, 2018 - Regular meeting minutes | 3 - 14 |
| Regular Council - 09 Oct 2018 - Minutes - Pdf | |
| 8. NEW BUSINESS | |
| 8.1. Request For Sanitation Employees | 15 - 16 |
| Output Document (Staff Report - 0027) - Pdf | |
| 8.2. Budget Amendment #2019-01 | 17 - 19 |
| Output Document (Staff Report - 0028) - Pdf | |
| 8.3. Dog/Pet Control Ordinance discussion | |
| 9. OLD BUSINESS | |
| 9.1. SRP State Loan | 21 - 25 |
| Output Document (Staff Report - 0035) - Pdf | |
| 9.2. Bear Resistant Trash Container Ordinance (Short Term Rentals) | 27 - 30 |
| Output Document (Staff Report - 0036) - Pdf | |
| 10. TOWN MANAGER AND STAFF REPORTS | |
| 10.1. Monthly Report for Fire Dept. | 31 - 32 |
| Output Document (Staff Report - 0024) - Pdf | |
| 10.2. Activity Yearly Summary Totals/BMPD | 33 - 34 |
| Output Document (Staff Report - 0025) - Pdf | |

| | | |
|-------|---|---------|
| 10.3. | Planning and Inspection Report 2018-10 Output Document (Staff Report - 0026) - Pdf | 35 - 36 |
| 10.4. | October Parks and Recreation Report Output Document (Staff Report - 0031) - Pdf | 37 - 42 |
| 10.5. | TDA Report Output Document (Staff Report - 0029) - Pdf | 43 - 45 |
| 10.6. | Wastewater Monthly Report Output Document (Staff Report - 0032) - Pdf | 47 - 48 |
| 10.7. | Public Works Monthly Report Output Document (Staff Report - 0034) - Pdf | 49 - 50 |
| 10.8. | Water Treatment Monthly Operation Report Output Document (Staff Report - 0033) - Pdf | 51 - 53 |
| 11. | TOWN COUNCIL COMMENTS | |
| 12. | ADJOURNMENT | |

MINUTES
BEECH MOUNTAIN TOWN COUNCIL
Regular Meeting – October 9, 2018

CALL TO ORDER – Mayor Renee Castiglione called the meeting of the Beech Mountain Town Council to order at 3:14 p.m. for Tuesday, October 9, 2018 in the Town Hall Council Chambers located at 403 Beech Mountain Parkway, Beech Mountain, North Carolina 28604. Other Council Members present were Barry Kaufman, Carl Marquardt, Weidner Abernethy, and Wendel Sauer. A quorum was present. Town Attorney Stacy C. Eggers, IV was present. Staff members present included Town Manager Tim Holloman, Finance Officer Steve Smith, Town Clerk Tamara Mercer, Interim Town Clerk Katherine Johnson, Director of Infrastructure Robert Heaton, Planning Director Preston Yates, Special Projects Director Riley Hatch, Fire Chief Robert Pudney, Utilities Superintendent Daniel Davis, Parks and Recreation Director Sean Royall, Tax/ Utilities Administrator Rebecca Ward, Inspections John Merritt, and Police Officer Matt Bonestell.

- I. Adoption of Amended Agenda** – Mayor Castiglione noted that the closed session meeting minutes from August 14, 2018 would be addressed in closed session. Councilman Sauer motioned to approve the amended agenda. Vice Mayor Kaufman seconded the motion.

The vote carried unanimously, 5-0.

- II. Closed Session** – At 3:16 p.m., Mayor Castiglione requested to recess until 4:00 p.m.
- III. Mayor Castiglione called to order the regular meeting at 4:00 p.m. for the Invocation** –Town Manager Tim Holloman presented the invocation prayer.
- IV. Pledge of Allegiance** – Mayor Castiglione led the Pledge of Allegiance to the Flag.

V. Consent Agenda –

Mayor Castiglione opened the floor for Council to act on the consent agenda. Vice Mayor Kaufman requested to move the Buckeye Facility Rental Fee off the consent agenda to New Business in order to address questions regarding the item, to which Councilman Sauer motioned to approve the consent agenda with the aforementioned amendment and the motion was seconded by Councilman Abernethy. The consent agenda included:

- a.** August 14, 2018 Closed Session meeting minutes
- b.** September 11, 2018 Regular meeting minutes
- c.** October 1, 2018 Special meeting minutes
- d.** Tax Release & Refund

VI. Public Comment-

Mr. Jimmie Accardi of 402 Beech Mountain Parkway, noted that the parking lot offered as over-flow, across the street from Town Hall has a shared dirt road with Councilman Marquardt which is good for the over-flow traffic, but Mr. Accardi cautioned that there are pedestrians and children crossing there and he suggested signage should be considered as a traffic calming method at the path for pedestrians' safety.

At this time Councilman Abernethy announced that seven Watauga County businesses had received awards for promoting tourism and business in the Watauga County investment community.

VII. Public Hearing- Parcel Identification Number RO1950-01-3310-000- to rezone a portion of a 23.1-acre property located on Slopes Road, from Low Density Residential (R-1) zoning district to Multi-family High Density Residential (R-3A) zoning district of approximately 3.5 to 4 acres.

Town Planner, Preston Yates reviewed the request for the rezoning of a portion of the approximately 23 acres located on Slopes Road, adjacent to the slopes of Ski Beech Resort along the westerly side. The request is to rezone the partially developed property from the Low Density Residential (R-1) zoning district to Multi-family High Density Residential (R-3A) zoning district. The purpose of the rezoning request is to allow for construction of residential townhomes. The property is located completely within the Pond Creek

watershed WS-II overlay district.

Mr. Yates noted that the property owners are Slopes Owners Association and the applicant is the developer, Mr. Brett Krueger. Mr. Yates stated that Staff recommends Conditional District (CD) (R-3A) or a Special Use District (R-3A-PUD). Originally, Mr. Krueger, the applicant, was requesting a 36-32 townhouse unit which is not allowed currently, but the request was modified to 32 units. He said the second step by the developer is to go before Technical review which reviews the technical standards for vehicle parking, such as how many spaces are required, vehicle access, water, sewer and utilities. The applicant is proposing 32 units in the concept plan.

Mr. Yates said the Conditional District specifics or PUD would need to be brought before the Board of Adjustment, (BOA) and that this approval is for the general concept, not specifics or for the technical aspects.

Vice Mayor Kaufman inquired into the water capacity and parking for a multi-family development, and he questioned giving a blanket rezoning approval. Mr. Yates said he believed the Town Council would determine if the proposed request is a design that is an appropriate general concept for the community and the authority regarding the specifics of the plan, would be brought before the Board of Adjustment as to its compliance with the town ordinances.

Mr. Yates added that details of the plan must adhere to the guidelines as to the parking space requirements etc., they must comply with the Town Ordinance and the specific details go before the Board of Adjustment.

Vice Mayor Kaufman questioned Mr. Robert Heaton, Director of Infrastructure, as to the water impacts to the town water supply. Mr. Heaton agreed with Vice Mayor Kaufman that the water use was of concern and we would further examine those technical issues for supplying water to that subject site. Mr. Heaton said the booster pump station at that locale needs infrastructure. The sewer is available currently, but the water lines are not. In response to Vice Mayor Kaufman's question regarding fire and emergency services, Mr. Heaton responded that the road and the turnaround needs to be assessed. It is narrow at the bottom of the road where the winter club resort is located.

Mr. Yates explained the procedure the applicant would follow for receiving approval. He said if the applicant received an approval from Town Council, they would then need to submit technical engineered drawings that meets PUD, the

requirements for access of ingress and egress, parking spaces, etc., by Staff review, after comments and input by Staff, and if it complies; then the applicant presents this to the Board of Adjustment. In the Quasi-judicial hearing, the applicant presents the evidence proving the requirements of the code have been met. The technical review process is next by Staff. The full proposal is to the Board of Adjustment, which is approved or denied based on the evidence as presented in the hearing.

Vice Mayor Kaufman was concerned with Town Council having final control, to which Attorney Eggers, IV clarified the procedures for allowing Town Council to use a mechanism for zoning specific projects in specific zoning districts, wherein Town Council takes control over all technical aspects of a project. Attorney Eggers noted that that mechanism is generally disfavored by the School of Government as it may also combine the quasi-judicial role with the legislative role which may increase the possibility for improper communications. As that procedure is not recommended by the School of Government, he noted the Town Council does have control over approval or denial at the concept stage.

Vice Mayor Kaufman restated his concerns with the roads, water and infrastructure. Councilman Marquardt noted that was the purview of the Board of Adjustment to address it, to which Councilman Abernethy added he did not wish to hinder the project as there has not been modern housing built in 30-plus years. The facility would add to the community for vacationing and tourism. Mayor Castiglione added that in the process, she would trust that police, water resources and all aspects of the technical review by Staff would include their comments. Mr. Yates agreed and noted that any other reservations would be included in the Board of Adjustment process and fire emergency service would be addressed.

Mr. Brett Krueger, the applicant, and representative for Slopes Owners Association, said the parking would be assigned per condo as they do not have any public areas. The project is for 32 units and with 2 parking spaces per unit, it would be 64 parking spaces. Mr. Kruger said there are 12 one-bedroom units and 12 two-bedroom units. Councilman Sauer asked for clarification, Mr. Kruger said that there would be one-bedroom efficiency units and then two-bedroom units, and he said the majority project details would be addressed by the engineers for compliance with the code.

Mayor Castiglione called for a motion to hold the public hearing and Councilman Abernethy moved to hold the public hearing.

The motion was seconded by Councilman Marquardt.

The motion carried 5-0, unanimously.

Attorney Eggers clarified the public hearing procedure and advertising process and corrected the date of the public hearing as it was for October, after Mr. Yates confirmed the Planning Staff's timeline for advertising the public hearing; Councilman Sauer moved to open the public hearing.

The motion was seconded by Vice-Mayor Kaufman.

The motion carried 5-0, unanimously.

Mayor Castiglione opened the public hearing for those wishing to speak for or against the requested application.

Mr. Robert Barry of 100 Squirrel Way, believed Council should have more information regarding the project before it goes to the Board of Adjustment. He wondered what the development plans were going to be, etc. Mr. Holloman addressed Mr. Barry's concerns and explained and clarified the rezoning request procedure. He said, one reason the detailed engineering plans were not submitted as this was the concept review, and the developer has not invested in those engineered plans until they have the vote on this rezoning request, if the request were to be denied they do not wish to spend the money on those plans and he is not required to submit all those plans at this hearing.

Mayor Castiglione reiterated the procedure to which Mr. Yates added it may be a \$100,000 investment for architecture and engineered plans. Mr. Barry still wanted to see a basic plan, to which Mayor Castiglione referred to the submitted packet of information by the applicant which stated the size, location, what the buildings look like, etc. of the proposed multi-family townhouses. She pointed out they would not be individual single-family residences. The subject site as identified, must meet code.

Attorney Eggers reviewed the zoning districts and noted the review is to determine if it is compatible with the adjacent and surrounding property overview of the area and with the overall scheme. There was further question and answer period as citizens spoke out and Mr. Yates noted the location and said that the subject site is a portion of the acreage and is approximately three and half to four

acres. In response to a question from the audience about the locale, Mr. Yates said it was alongside of the lift.

Ms. Therese Barry of 100 Squirrel Way asked how one would access the site, to which Mayor Castiglione said the project is a part of Slopes Association on Slopes Road therefore the road is not public, it would be a private road on private property.

In response to a question by Mr. Barry regarding feedback from the resort, Mr. Krueger said he spoke to Mr. Ryan Costin, representative for the resort.

Mr. Ryan Costin of 1007 Beech Mountain Parkway, who personally owns homes and a lot there, said he reviewed the plan and that he was in favor of the proposal.

In response to Vice Mayor Kaufman's question regarding the owners of record, Mr. Krueger identified the Grubb brothers and said they were Mr. Krueger's partners in the early 80s. Mr. Krueger further reviewed the history of the subject area.

All those given an opportunity to speak, Mayor Castiglione asked for a motion to close the public hearing.

Vice Mayor Kaufman moved to close the public hearing and the motion was seconded by Councilman Abernethy.

The motion carried 5-0, unanimously.

Councilman Marquardt moved to approve the rezoning of Parcel Identification Number (PID): RO1950-01-3310-000, to rezone a portion of a 23.1-acre property located on Slopes Road, from Low Density Residential (R-1) zoning district to Multi-family High Density Residential (R-3A) zoning district of approximately 3.5 to 4 acres, the subject site portion located on Slopes Road, adjacent to the slopes of Ski Beech Resort along the westerly side. The request is to rezone the partially developed property from the Low Density Residential (R-1) zoning district to Multi-family High Density Residential (R-3A) zoning district. The purpose of the rezoning request is to allow for construction of residential townhomes.

The motion was seconded by Councilman Abernethy.

The motion carried 5-0, unanimously.

VIII. New Business

a. *Occupancy Tax Overview Report: Rebecca Ward, Tax Administrator*

Ms. Rebecca Ward, Tax Administrator reviewed the Occupancy Tax Overview report and noted that the Town has contracted with an outsource company which tracks the occupancy tax reporting as to who did and who did not pay the tax. She said there were approximately 140 homes in the Town not paying occupancy tax but are renting their homes through Airbnb or VRBO or other on-line platforms, but not paying occupancy tax.

Under the Attorney's Office guidance, the Town mailed a letter to homeowners who were not registered and Ms. Ward said that the Town has learned there are now 83 houses that are not registered of the possible 140. Ms. Ward said the rest are registered. Those not in compliance are going to receive another letter notifying the property owner that they have been identified by the Town. The Town is encouraging the property owners to fill out the affidavit and come into compliance with registering their dwelling.

Ms. Ward said through working with STR Helper the last two months, the occupancy tax collected in August of 2017 was \$19,430 and for August of 2018 the collection was \$36,072; an increase of \$16,000. In September of 2017 the occupancy tax collection was \$20,546 and for September of 2018 the collection was \$30,707, another increase of \$10,000. The STR Helper program has been a success allowing the Town to see who is paying and who is not.

In response to Councilman Marquardt's inquiry into Airbnb payments, Ms. Ward stated that Airbnb remits taxes, but does not identify who they are remitting taxes for, in other words Airbnb submits taxes for Watauga County and for Avery County for a lump sum of payment for Watauga and for Avery, but it does not identify who they remit the taxes on behalf of; it is a form with a check of lump sum.

Mr. Holloman reiterated that as we learn who has not registered, those who have not, will receive another letter which identifies them of renting the dwelling and to register. He added this will be an ongoing process to work with the property owners to come into compliance.

Councilman Marquardt added that the property owners are working with a third party who is not a full service provider, and they are being assured by the third party provider, that they are paying the local occupancy tax, he questioned if they were also paying the state use tax; and they need to follow up, as there is no way to confirm that their taxes are paid. Ms. Ward agreed and gave the example of a homeowner who said they paid the occupancy tax twice. Ms. Ward advised the homeowner to go through Airbnb to get a refund as the Town has no proof of a double payment. She said that people are registering with the Town and are being tracked. Ms. Ward explained the tracking system to enforce compliance. The homeowner is instructed to pay all back taxes owed, plus penalties. Attorney Eggers explained how the taxes are billed under the presumption of rates and the burden of proof is on the homeowner to produce the rental history, these rates are based on the IRS and State Department revenue rates and they encompass the last five years. Ms. Ward noted the August collection was over \$3,000 in penalties.

b. Sign Ordinance Change Considerations: Preston Yates, Town Planner

Mr. Yates stated that Staff was instructed to review the sign ordinance and present options or changes to Town Council. He noted this was based on some complaints. The Staff reviewed benchmark towns and cities and he said that research was presented as different options to the Planning Board. The Planning Board reviewed it and at this time, is not recommending any changes to the ordinance. The prior issues and concerns which had existed previously were not a problem or had calmed down, and their recommendation was for no action at this time. The assessment is that the sign ordinance is restrictive enough and no further restrictions should be added.

In response to Vice Mayor Kaufman's question regarding the flags, Mr. Yates acknowledged that it was the flag signs that was in question. Councilman Abernethy said the format of the report was chopped off, to which Mr. Yates said that was the first column which contained the benchmark research town name. Councilman Abernethy said it did not print, Mr. Yates realized it did not print well in the paper packet. He said it was legible in the electronic version, he apologized. That first city was Waynesville.

In response to Mayor Castiglione's comment regarding the Planning Commission's not having a recommendation at this time to change the sign ordinance, Councilman Sauer noted that to send it back to the Planning Commission to ask them to look at it again, would give the same result as a recommendation of no changes. Mr. Holloman noted that Town Council can add restrictions after conducting a public hearing, to which Attorney Eggers stated that any intended specific language changes could be instructed to Staff and then sent back through the Planning Board even if they do not agree, then the process can be brought before Town Council.

Councilman Abernethy stated he wants to know what Asheville does, Mr. Yates said that information is there on the electronic version. He said the tables were researched and the verbiage was submitted in the packet but unfortunately the hard copy was cut-off.

Vice Mayor Kaufman was concerned with people that hold up signs and spinners which are signs. Mayor Castiglione stated that has been curtailed to special events in which case then they may have signs. After further discussion it was decided that two members of council should serve on a sign committee, to which Vice Mayor Kaufman and Councilman Abernethy will work with staff on the issue. Mr. Yates said he will email the original research to the committee.

IX. Old Business

a. Buckeye Facility Fees: Parks and Recreation Director, Sean Royall

Vice Mayor Kaufman requested clarification regarding the gymnasium/facility fees and the rental which states is a 7-day notice and there is a 3-day cancellation which was confusing. Mr. Royall explained the contract, the deposit policy and the deposit return policy. He further clarified how weddings and events are scheduled and contracted. Vice Mayor Kaufman asked for more clarification regarding the 14-day notice and the non-refundable fees. Mr. Royall acknowledged this was on a case by case basis and if personnel accepted a contract there is a breakdown of the deposit and the timeline for cancellation within the policy. The rental contract gives the dates, and stipulates the rental, to which Vice Mayor Kaufman stated it could be clarified better for the public.

Attorney Eggers pointed out the adopted fee schedule is binding by Staff and is mandatory for the Staff to do but anything outside of the fee schedule in the contract, is at the discretion of Staff as to how the fees are applied. Any terms which are new, can be mandated to Staff by Town Council and can be

included in the fee schedule as direction given. Mr. Holloman clarified how the policy defines the rentals in each category as listed in the fee table. Mr. Royal added that the Staff works with the public and explains the facility policy as well as the refund policy.

There was a question and answer period concerning different examples and scenarios of renting at the Recreation Center. Mr. Holloman suggested adding verbiage wherein the town manager may review all the fees and may waive the refund. There was further discussion of special cases such as an emergency to which Vice Mayor Kaufman stated he did not want there to be confusion as to the refund policy. Mr. Holloman noted there have been last minute issues with staffing events as well.

Vice Mayor Kaufman moved to amend the facility policy to include that the town manager shall review the contract fees and may award the refund and the motion was seconded by Councilman Abernethy.

The motion carried 5-0, unanimously.

X. *Town Manager and Staff Reports:*

The following reports were submitted: Police Report, Fire Department Monthly Report, Water Treatment Report, Tourism Development Authority Report, Recreation Report, Wastewater Report, Planning and Inspections Report and Public Works Department Report.

Mr. Holloman noted there were no additions to the submitted staff reports but he did point out that the mountain observation binoculars were installed. He also pointed out the locales of the newly installed bear-proof/bear resistant dumpsters. The camera trial run for recording the town meetings has begun, and the goal is to air the next November meeting live on the Town's YouTube channel.

In response to Councilman Marquardt's question regarding the storage of the salt for the roads, Mr. Holloman explained that the orders for salt had been placed and some storage is in the bays at Public Works. 277 tons is stored in the bay and construction on the new bays are planned to begin in the spring. The rest of the salt is coming from Knoxville, Tennessee.

Mr. Heaton explained how the salt is ordered and where the vendor ships it from. Originally 400 tons was ordered, the 277 tons is stored here, and the rest is coming from Knoxville, Tennessee. There is a supply and demand issues and he said the Town is a new customer and there are large cities already receiving salt but now the Town is on the list. The container and how the container is sealed was discussed.

Councilman Abernethy inquired into the bear proof container at Buckeye to which Mr. Royall noted the timeline and explained what was replaced and the method for preserving the dumpster. Mr. Holloman explained the plan to replace the dumpster and remove the fence and expand the parking in the area in question. Once the food source is removed, hopefully the bear won't migrate there.

Mayor Castiglione inquired into the color of the fire hydrants as they were painted forest green and now they are red, to which Fire Chief Robert Pudney said the reason is they were scheduled to be painted and during the last inspection, the Town lost points. The National Fire Association stipulate the hydrants to be red. So, over a period of years they are pressure treated and painted red. New hydrants are factory finished red. He added that the snow markers will show the pressure and the gallons permitted. By the next inspection all the fire hydrants will be red which will be in four or five years. Public Works is continuing the project and there will be no loss of points.

It was noted by the Mayor the review process for unsealing the minutes was scheduled to occur to which Attorney Eggers agreed and said the review by himself, the mayor and the clerk would be scheduled in the upcoming weeks. The unsealed minutes and records are available upon a records request by the public.

Mayor Castiglione announced the Boy Scout and Eagle Scout recent projects and beautification of Beech Mountain. They have installed benches at the sledding hill, on the Overlook Trail they have installed bridges, as well as other improvements and she recognized the Scouts for their efforts and contribution to the community.

The Towns' newest police officer, Matt Bonestell was congratulated on his new position and upcoming engagement.

Mr. Royal added the Lees-McRae service project by the Boy Scouts had occurred in the fall as they had also helped clear a section of trail.

XI. Adjournment:

There being no further business, Councilman Sauer moved to adjourn at 5:03 and the motion was seconded by Councilman Abernethy.

The motion carried 5-0, unanimously.

Renee D. Castiglione, Mayor

ATTEST:

Tamara Mercer
Town Clerk



REPORT

TO: Town Council
FROM: Matt Clawson
DATE: November 13, 2018
SUBJECT: Request For Sanitation Employees

BACKGROUND:

The Director of Infrastructure requests that we immediately hire two additional in the effort to maintain service through the Sanitation and Convenience center. The Sanitation Department has demonstrated need to increase employee's to maintain an acceptable level of service through our sanitation program and cleanliness of the Convenience Center. This past Summer, the Town utilized over-time man power to maintain cleanliness and orderliness in the center, while maintaining regular sanitation operations. Extreme overwork was the result, and this was a short term fix. In order to properly staff and maintain the center as expected from 6:00 am to 8:00 pm, while still operating the regular sanitation routes daily... we need help. Two additional positions would allow for us to man both trucks properly with two personnel while two Convenience Center employees would then be able to split shifts and staff the center from open to close. Manning the center full time would greatly reduce missuses of the acceptable items requirements and allow the employees to close and lock the center over night, bringing the animal mess problems to a halt and overall constant cleanliness of the convenience center would be increased.

These additional employees would also reduce the amount of "borrowed manpower" from the public works department. We currently have to pull PW employees from their general duties to fill in where needed on the sanitation crew. Each man hour we borrow away puts us further behind on the regular duties of their respective departments as well as many projects that our crew is currently undertaking for the betterment of our Town.

SIGNATURES:

Town Manager

Town Clerk



REPORT

TO: Mayor and Town Council
FROM: Steve Smith
DATE: November 13, 2018
SUBJECT: Budget Amendment #2019-01

FOR THE PURPOSE OF:
Town of Beech Mountain

Request for Council Action

FROM: Sanitation Department
SUBJECT: Additional two personnel positions added
TO: Town Council
DATE: November 13th, 2018
REQUESTED BY: Town manager

Public Hearing Yes No Will be required
Properly Advertised Yes No Will be required

BACKGROUND:

To add, two additional personnel positions to the Sanitation Department.

| | |
|--------------------------------|-------------|
| 35-580-0200 Salary | \$58,631.00 |
| 35-580-0900 FICA | 4,485.00 |
| 35-580-0902 Employee Insurance | 3,018.00 |
| 35-580-1000 State Retirement | 4,544.00 |
| 35-580-1001 401k | 3,518.00 |
| Total Increase to Expenditures | \$74,196.00 |

35-299-0000 Reserves (74,196.00)

STATEMENT OF PLAN CONSISTENCY:

It is the opinion of staff that the proposed action IS consistent with the Comprehensive Plan for Beech Mountain or other officially adopted plan (list if other:_____).

Specifically, this action is in accord with the following sections of the Comprehensive Plan:

ATTACHMENTS:

Budget Amendment 2019-01

STAFF RECOMMENDATIONS:

COUNCIL ACTION:

As Desired

FINANCIAL IMPLICATIONS:

Increase of sanitation budget

SIGNATURES:

Town Manager

Town Clerk

**TOWN OF BEECH MOUNTAIN, NORTH CAROLINA
2018-2019 BUDGET ORDINANCE
AMENDMENT # 2019-01**

**TO THE ORDINANCE APPROPRIATING FUNDS FOR THE
OPERATING EXPENSES FOR TOWN OF BEECH MOUNTAIN**

BE IT ORDAINED BY THE TOWN OF BEECH MOUNTAIN TOWN COUNCIL:

A. EXPENDITURES

1. To provide for increases and/or (decreases) in existing Funds:

a. Sanitation Fund:

1. Sanitation Department

Salary and Benefits \$20,000

TOTAL ADJUSTMENT TO EXPENDITURES \$20,000

B. REVENUES

1. To provide for adjustments to revenues:

a. Appropriated Sanitation Fund Balance \$20,000

TOTAL ADJUSTMENT TO REVENUE \$20,000

C. FY 2018 – 2019 Original Budget \$579,747

FY 2018 – 2019 Amendment # 1 20,000

FY 2018 – 2019 Amended Budget \$599,747

APPROVED THIS THE 13TH DAY of October 2018

Tamara Mercer, Clerk

Renee Castiglione, Mayor



REPORT

TO: Mayor and Town Council
FROM: Robert Heaton
DATE: November 13, 2018
SUBJECT: SRP State Loan

FOR THE PURPOSE OF:

BACKGROUND: OLD BUSINESS: SRP Loan for the 2018 Water System Rehabilitation Project (DWI Project No. H-SRP-D-17-0126)

The project rehab is for the water lines in the Charter Hills section of town. On September 12, 2017, Town Council approved the resolution to apply for the State loan and the Town of Beech Mountain was reviewed and approved for the loan by the State in January of 2018. Staff recommends acceptance of the SRP State Loan in order to facilitate improvements to the water system.

SIGNATURES:

Town Manager

Town Clerk



Resolution

Town of Beech Mountain
North Carolina

Date: 11/13/2018

**RESOLUTION BY THE TOWN COUNCIL
OF THE TOWN OF BEECH MOUNTAIN, North Carolina
ACCEPTING THE STATE SRP LOAN FOR THE 2018 WATER SYSTEM
REHABILITATION PROJECT
(DWI Project No. H-SRP-D-17-0126)**

WHEREAS, the North Carolina Clean Water Revolving Loan and Grant Act of 1987 has authorized the making of loans and grants to aid eligible units of government in financing the cost of construction of wastewater treatment works, wastewater collection systems, and water supply systems, water conservation projects, and

WHEREAS, the North Carolina Department of Environmental Quality has offered a State SRP loan in the amount of **1,740,000** for the construction of the **2018 Water System Rehabilitation Project (DWI Project No. H-SRP-D-17-0126)**, and

WHEREAS, the Town of Beech Mountain intends to construct said project in accordance with the approved plans and specifications,

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF BEECH MOUNTAIN,

That the Town of Beech Mountain does hereby accept the State SRP loan offer of \$1,740,000.

That the Town of Beech Mountain does hereby give assurance to the North Carolina Department of Environmental Quality that all items specified in the loan offer, Section II - Assurances will be adhered to.

That Tim Holloman, Town Manager, and successors so titled, is hereby authorized and directed to furnish such information as the appropriate State agency may request in connection with such loan offer for the project; to make the assurances as contained above; and to execute such other documents as may be required in connection with the loan offer.

That the Town of Beech Mountain has substantially complied or will substantially comply with all Federal, State and local laws, rules, regulations, and ordinances applicable to the project and to Federal and State grants and loans pertaining thereto.

Adopted this the 13th day of November 2018 at Beech Mountain, North Carolina.

Renee Castiglione, Mayor

ATTEST:

Tamara Mercer, Town Clerk

(Seal)



Ordinance

Town of Beech Mountain
North Carolina

Date: 11/13/2018

**Ordinance Authorizing the Capital Project Budget for
2018 Water System Rehabilitation Project
(DWI # H-SRP-D-17-0126)**

ORDINANCE: BE IT ORDAINED by the Town Council of the Town of Beech Mountain, that, pursuant to Section 13.2 of Chapter 159 of the General Statutes of North Carolina, the following capital project ordinance is hereby adopted:

Section 1. The project authorized is the construction of the **2018 Water System Rehabilitation Project** to be financed by a State loan. The project will address failing water distribution lines (primarily 2" and 4" galvanized steel pipes with leaking joints and service connections) by replacing them with approximately 17,300 linear feet of 6-inch ductile iron pipe water mains. The location will be along various roads in the Charter Hills Road area of town.

Section 2. The officers of the Town are hereby directed to proceed with the capital project within the terms of the loan documents and the budget contained herein.

Section 3. The following amounts are appropriated for the project:

| | |
|---|--------------------|
| Surveying & Engineering Design | \$110,000 |
| Construction Administration/Observation | 70,000 |
| Funding Administration | 10,000 |
| Construction | 1,400,000 |
| Contingency | 140,000 |
| Legal, Permits, & Advertising Fees | 10,000 |
| 2% Loan Administration Fee | 34,800 |
| Total | \$1,774,800 |

Section 4. The following revenues are anticipated to be available to complete this project:

| | |
|--|--------------------|
| NC Dept. of Environmental Quality SRP Loan | \$1,740,000 |
| Town of Beech Mountain Capital Reserves | 34,800 |
| Total | \$1,774,800 |

Section 5. The Finance Officer is hereby directed to maintain within the Capital Project Fund sufficient specific detailed accounting records to satisfy the requirements of the financing agencies, the financing agreements, and state and federal regulations as applicable.

Section 6. Funds may be advanced from the Utility Fund for the purpose of making payments as due. Reimbursement requests should be made to the financing agency in an orderly and timely manner.

Section 7. The Finance Officer is directed to report, on a quarterly basis, on the financial status of each project element in Section 3 and on the total revenues received or claimed.

Section 8. The Budget Officer is directed to include a detailed analysis of past and future costs and revenues on this capital project in every budget submission made to this Council.

Section 9. Copies of this capital project ordinance shall be furnished to the Town Clerk, and to the Budget Officer and the Finance Officer for direction in carrying out this project.

Adopted this 13th day of November, 2018 at Beech Mountain, North Carolina.

Renee Castiglione, Mayor

Steve Smith, Finance Director

ATTEST:

Tamara Mercer, Town Clerk

(Seal)



REPORT

TO: Mayor and Town Council

FROM: Tim Holloman

DATE: November 13, 2018

SUBJECT: Bear Resistant Trash Container Ordinance (Short Term Rentals)

FOR THE PURPOSE OF:

Since the January 2018 Town Council retreat, sanitation and pick-up have been priority concerns. At the September Council meeting, the Town Council decided to keep curb side collection. Staff was directed to come back with proposed ordinances requiring metal bear-resistant containers. If approved this ordinance would address and help secure trash and prevent animals from scattering trash and debris.

SIGNATURES:

Town Manager

Town Clerk

Ordinance No. 2018-___

TOWN OF BEECH MOUNTAIN

AN ORDINANCE TO AMEND CHAPTER 50: SOLID WASTE MANAGEMENT

WHEREAS, the town of Beech Mountain is a Municipal Corporation and political subdivision of the State of North Carolina; and

WHEREAS, the Town of Beech Mountain desires to maintain a high standard for the quality life for its citizens, visitors, and guests; and

WHEREAS, North Carolina General Statute § 160A-174 authorizes the Town of Beech Mountain to enact ordinances and regulations to promote the health, welfare, and safety of the Town of Beech Mountain; and

WHEREAS, the Town of Beech Mountain presently engages in residential solid waste collection for the convenience of the citizens and residents; and

WHEREAS, the Town of Beech Mountain Town Council reaffirms the Policy Statement as set forth in §50.01 of the Town of Beech Mountain Code of Ordinances; and

WHEREAS, the mountainous location of the Town of Beech Mountain naturally results in the presence of abundant wildlife, including bears; and

WHEREAS, the Town of Beech Mountain has experienced difficulties arising from trash and litter being left in an unsecured condition such that animal interference results in such trash being strewn about outside its proper receptacle; and

WHEREAS, considerable resources of the Town of Beech Mountain are being expended on remedying and cleaning up trash that has been displaced by animals; and

WHEREAS, short term rental properties in the Town of Beech Mountain are often occupied by individuals who are unfamiliar with the Town's policies regarding solid waste collection and management, including dates and times of garbage collection; and

WHEREAS, requiring bear and animal resistant solid waste containers at short term rental properties would further the Town's mission to ensure health and safety for its citizens; and

WHEREAS, requiring bear and animal resistant solid waste containers at short term residential rental properties would allow the Town to prevent animals from scattering trash and debris, thereby preserving the natural beauty of Beech Mountain; and

WHEREAS, the Town desires that this Ordinance have an effective date of November 2019.

NOW THEREFORE, BE IT ORDAINED BY THE TOWN COUNCIL OF THE TOWN OF BEECH MOUNTAIN, NORTH CAROLINA, THAT:

SECTION I. CHAPTER 50 of the Town of Beech Mountain Code of Ordinances is hereby amended as follows:

§ 50.11 GARBAGE BIN SPECIFICATIONS FOR SHORT TERM RENTAL PROPERTIES.

(A) For purposes of this section, a short term rental property shall be any residential property being used as a rental property for a term of ninety (90) days or less.

(B) Dimensions:

(1) Bin for one container to be at least twenty-four and three-eighths inches wide, by twenty-six and five-eighths inches deep, by forty-seven inches in height. The opening height for the door shall be no higher than thirty-six inches.

(2) Bin for two containers to be at least fifty-four inches wide, by thirty and one-third inches deep, by forty-three inches in height. The opening height for the door shall be no higher than thirty-six inches.

(3) Bin for three containers to be at least seventy-eight inches wide, by thirty and one quarter inches deep, by forty-three inches in height. The opening height for the door shall be no higher than thirty-six inches.

(C) Bin shall be constructed of durable steel and designed by its manufacturer to keep trash secure from animal interference, including bears, raccoons, and opossums.

(D) No underground trash bins may be used.

(E) Bins shall have a "mailbox flag," visible from the road, for notifying town personnel when pickup is necessary.

(F) Bins shall have a lid secured by a latch which prevents access from wildlife.

(G) All bins to be situated on ground level.

(H) Location to be determined in consultation with the Public Works Director or his or her designee.

(I) All bin designs must be approved by the Public Works Director or his or her designee.

(J) Alternate container designs must be approved by the Public Works Director or his or her designee. Permissible alternate containers shall have the following dimensions:

(1) Bin for one container to be at least twenty-five inches wide, by twenty-five inches deep, by thirty-six inches in height. The opening height for the door shall be no higher than thirty-six inches.

(2) Bin for two containers to be at least fifty inches wide, by twenty-five inches deep, by thirty-six inches in height. The opening height for the door shall be no higher than thirty-six inches.

(3) Bin for three containers to be at least eighty inches wide, by twenty-five inches deep, by thirty-six inches in height. The opening height for the door shall be no higher than thirty-six inches.

(4) Bins shall be of equal or greater standards as those set forth herein.

(K) All cans must fit entirely within the bin.

SECTION II. Publication and Effective Date. This Ordinance shall take effect on November 1, 2019.

SECTION III. Severability Clause. If any section, part or provision of this Ordinance is declared unconstitutional or invalid by a court of competent jurisdiction, then it is expressly provided and it is the intention of the Town Council in passing this Ordinance that its parts shall be severable and all other parts of the Ordinance shall not be affected thereby and they shall remain in full force and effect.

READ, CONSIDERED, PASSED AND APPROVED at a regular meeting of the Town Council of Beech Mountain, North Carolina, at which a quorum was present and which was held on the ____ day of _____, 2018.

This Ordinance adopted the ____ day of _____, 2018.

Renee D. Castiglione, Mayor

Attest:

Town Clerk



REPORT

TO: Town Council
FROM: Bob Pudney
DATE: November 13, 2018
SUBJECT: Monthly Report for Fire Dept.

BACKGROUND:
Fire Department Monthly Report, October 2018.

SIGNATURES:

Town Manager

Town Clerk

**BEECH MOUNTAIN FIRE DEPARTMENT
Monthly Report
October 31, 2018**

| EVENT | THIS PERIOD | SAME PERIOD LAST YEAR | FISCAL YTD |
|--------------------------|--------------------|------------------------------|-------------------|
| FIRE CALLS | 5 | 7 | 33 |
| MEDICAL CALLS | 5 | 17 | 42 |
| FIRE SAFETY INSPECTIONS | 0 | 0 | 6 |
| PUBLIC EDUCATION | 1 | 1 | 3 |
| FIRE HYDRANT INSPECTIONS | 0 | 0 | 1 |
| TRAINING HOURS | 225 | 290 | 874 |
| MEETINGS | 8 | 4 | 28 |

COMMENTS:

Membership Recruitment Program.

Addressing Project Underway

AFG Grant Submitted

Hose Testing Completed

Goals Next Period:

Drivers Training

Winter Response Training



REPORT

TO: Mayor and Town Council
FROM: Renee Carpenter
DATE: November 13, 2018
SUBJECT: Activity Yearly Summary Totals/BMPD

SIGNATURES:

Town Manager

Town Clerk



Activity Log Yearly Summary Totals
Beech Mountain Police Department
January 1, 2018 through October 31, 2018

| <i>Call Type</i> | <i>2017</i> | <i>2018</i> | <i>Call Type</i> | <i>2017</i> | <i>2018</i> |
|----------------------------------|-------------|-------------|----------------------------------|-------------|-------------|
| Provide Assistance | | | Traffic Related | | |
| Assist Fire Department | 58 | 30 | Driving While Impaired | 11 | 5 |
| Assist Investigation | 11 | 0 | Improper Parking | 60 | 26 |
| Assist Other Agency | 140 | 42 | Stationary/Directed Patrol | 99 | 48 |
| Assist Town Dept/Business | 77 | 59 | Traffic Control | 12 | 5 |
| Assist Home Owner | 81 | 40 | Vehicle Accidents | 88 | 40 |
| Assist Motorist | 472 | 209 | Vehicle Stops | 231 | 66 |
| Assist Other Officer | 232 | 71 | | | |
| Escort | 724 | 386 | Law Enforcement Calls | | |
| Medical Calls | 108 | 41 | 911 Hang Ups | 60 | 21 |
| | | | Alarms | 209 | 93 |
| Daily Checks | | | Breaking & Entering | 14 | 8 |
| Business Checks | 8,851 | 9,509 | Domestic Complaints | 50 | 24 |
| Care Track Test | 54 | 53 | Fight | 3 | 3 |
| Security Checks | 2,682 | 814 | Fire Works Violations | 16 | 2 |
| Residence Checks | 2,743 | 878 | Fraud | 4 | 1 |
| Welfare Check | 79 | 38 | Hit & Run | 5 | 1 |
| | | | Intoxicated/Drunk & Disruptive | 12 | 0 |
| Service Calls | | | Investigation | 35 | 19 |
| Animal Control Domestic/Wildlife | 92 | 67 | Larceny | 39 | 17 |
| Calls For Service | 490 | 236 | Mental Subject | 39 | 6 |
| Deliver Letter/Message | 60 | 29 | Missing Person | 19 | 5 |
| Found Property | 8 | 4 | Noise Disturbance/Loud Music | 44 | 27 |
| Other | 0 | 0 | Open Door/Open Window | 42 | 19 |
| Recreation/Town Deposit | 169 | 83 | Prowler | 6 | 6 |
| | | | Shots Fired/Sound of Shots Fired | 12 | 3 |
| Action Taken | | | Ski Pass Violation | 0 | 0 |
| Court | 53 | 21 | Suspicious Vehicle | 88 | 54 |
| Felony Arrest | 7 | 1 | Trespassing | 92 | 46 |
| Misdemeanor Arrest | 26 | 4 | Vandalism | 13 | 7 |
| State Citations | 113 | 48 | | | |
| Town Ordinance Violations | 10 | 5 | Community Policing | | |
| Verbal Warning | 119 | 46 | Community Policing Contacts | 5,243 | 3,078 |
| Warning Citations | 24 | 10 | Community Events | 61 | 21 |
| Warrant Service | 17 | 9 | | | |
| | | | | | |
| 2017 Event Totals: | 14,148 | | 2018 Event Totals: | | 14,885 |



REPORT

TO: Town Council
FROM: Preston Yates
DATE: November 13, 2018
SUBJECT: Planning and Inspection Report 2018-10

BACKGROUND:
Monthly Planning and Inspection Report for October 2018

SIGNATURES:

Town Manager

Town Clerk

| TOWN OF BEECH MOUNTAIN | | | | | | |
|--------------------------------------|-------------------|--------------|----------------------|-----------------------------|--------------------------|---------------------------|
| Monthly Report | | | | | | |
| Department of Building Inspections | | | | | | |
| October-2018 | | | | | | |
| 1. Number of Inspections | | | | | | |
| | This Month | Last Month | Same Month Last Year | This Fiscal Year to Date | Last Fiscal Year to Date | Calendar Year to Date |
| Building | 44 | 37 | 26 | 151 | 124 | 240 |
| Electrical | 10 | 9 | 9 | 38 | 26 | 94 |
| Plumbing | 7 | 4 | 4 | 21 | 24 | 60 |
| Htg/Air & Misc. | 15 | 14 | 5 | 52 | 31 | 101 |
| 2. Permits Issued | | | | | | |
| No. Issued | 17 | 21 | 18 | 86 | 103 | 158 |
| Value | 406,600.00 | 516,000.00 | 151,900.00 | 1,547,477 | 1,101,237.19 | 3,872,717 |
| Permit Fees | 4,462.36 | 4,221.70 | 5,679.80 | 15,553 | 18,743.22 | 37,220 |
| 3. Nature of Building Permits | | | | | | |
| # of Permits | Type | Address | Total Fees | Valuation | New Bldgs FY to Date | New Bldgs Last FY to Date |
| | New Single Family | | | | 0 | 0 |
| | New Multi-Family | | | | 0 | 0 |
| | New Commercial | | | | 0 | 0 |
| 17 | Other | Various | 4,462.36 | 406,600.00 | | |
| 17 | | | 4,462.36 | 406,600.00 | | |
| 4. Notable Permits | | | | | | |
| Type | Address | Description | | | Valuation | Fees |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| 5. Building Valuation | | | | | | |
| This Fiscal Year to Date: | | 1,547,476.50 | | This Calendar Year to Date: | | 3,872,717.26 |
| Last Fiscal Year to Date: | | 1,101,237.19 | | Last Calendar Year to Date: | | 2,924,389.74 |
| | | | | | | |
| | | | | | | |



REPORT

TO: Mayor and Town Council
FROM: Sean Royall
DATE: November 13, 2018
SUBJECT: October Parks and Recreation Report

BACKGROUND:
Facility Report and Revenues for October 2018

SIGNATURES:

Town Manager

Town Clerk



October Recreation Report

Facility Report

Finance Report

| | |
|-----------------------|------------|
| Total Monthly Revenue | \$3,660.75 |
|-----------------------|------------|

Check-In Report

| | |
|-------------------|-----|
| Member Visits | 474 |
| Non-Member Visits | 197 |

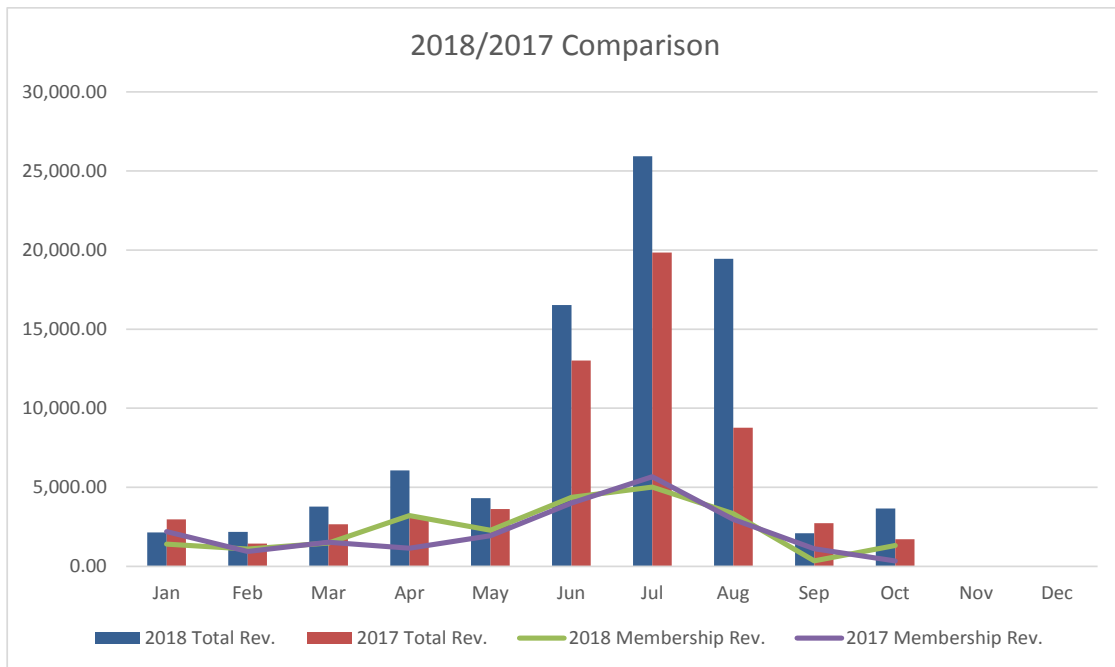
Membership Report

Total Memberships - \$1,319.00 (Details attached)

| | | |
|-------------------------------|------------------------------|-------------|
| Family Annual \$875.00 | | |
| Active | Passes Expired (not renewed) | Passes sold |
| 114 | 1 | 5 |

| | | |
|-----------------------------------|------------------------------|-------------|
| Individual Annual \$400.00 | | |
| Active | Passes Expired (not renewed) | Passes sold |
| 95 | 3 | 4 |

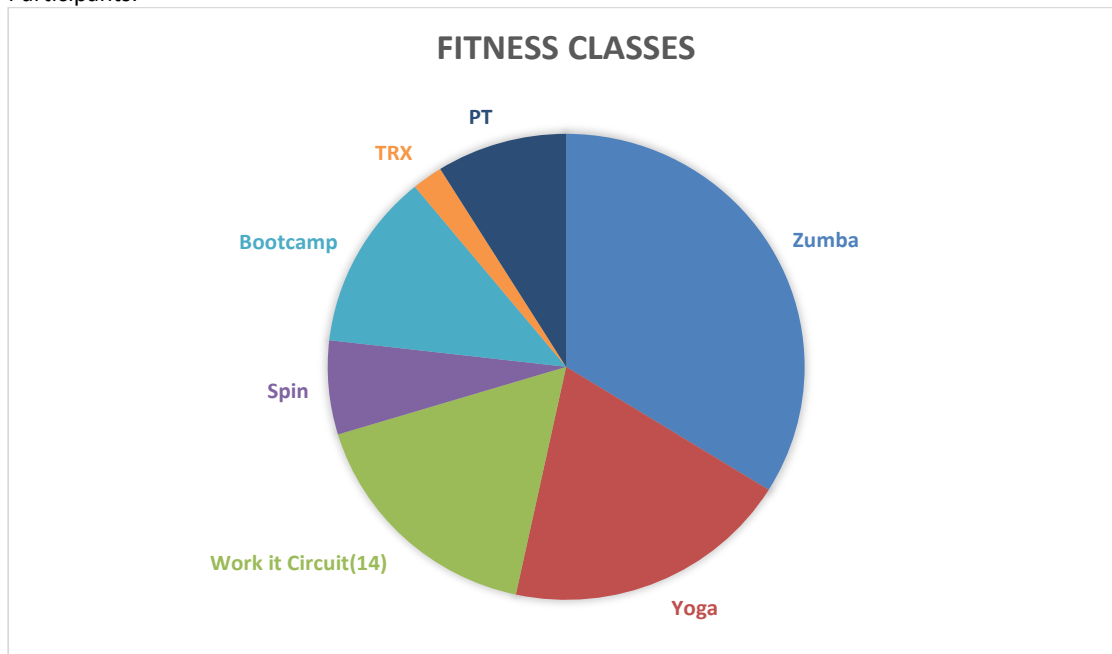
| | |
|------------------------------|------------|
| Week Passes - \$24.00 | |
| Family | Individual |
| 1 | 0 |



| Programs/Events | Participants | Registration Fees |
|---------------------|----------------------|-------------------|
| Holiday Market | | \$430.00 |
| Leaf Looker Hayride | 150 | |
| Wine Hayride | Canceled due to rain | |
| Pickleball Bash | 16 | \$55.00 |
| Sip & Paint | 17 | \$225.00 |
| Halloween | 201 | |
| Trivia Night | 6 | |

Fitness Report

Participants:



Class/Number of classes offered in the month

| | | | |
|--------------------|------------------|------------|-----------------|
| Zumba/14 | 130 participants | Bootcamp/9 | 47 participants |
| Yoga/9 | 75 participants | TRX/5 | 8 participants |
| Work it Circuit/14 | 65 participants | PT | 34 |
| Spin/9 | 25 participants | | |

Fitness Notes:

- Class attendance has lowered due to off-season

Outdoor Report

Participants:

| | |
|--|---------|
| Emerald Outback Trail (as read from trail counter) | 4666 |
| Guided Hikes (two hikes offered) | 6 |
| Binoculars | \$47.00 |

Director's Notes:

- Overlook Trail work has been completed
- Contract for Oz Forest trail re-work has been signed
- Buckeye Recreation Center LED light install is still on-going
- Flooring in multi-purpose room has been delivered and install scheduled for early November
- Bear proof trash bins have been installed
- All exterior trash bins, including large dumpster have been removed
- New F-350 Flatbed truck is in

Respectfully Submitted,

Sean Royall
Parks and Recreation Director
November 2, 2018

Detailed Revenue Totals

PROGRAM REGISTRATIONS

\$710.00

MEMBERSHIPS

\$1,319.00

POS

\$1,631.75

TOTAL MONTHLY REVENUE

\$3,660.75

Programs

2018 Holiday Market

\$430.00

Halloween Pickleball Bash

\$55.00

Sip & Paint 2018

\$225.00

Memberships

Family Annual Pass

\$875.00

Family Week Pass

\$24.00

Individual Annual Pass

\$400

Individual Week Pass

\$20

POS

Binoculars

\$47.00

Daily Use (Non Member Check-in)

\$585.00

Event Donation

\$303.00

Fitness Class

\$35.00

Personal Training Session - Member

\$410.00

Print/Fax Copies

\$9.25

Personal Training Half Session – Member

\$150.00

Trail Map – Wholesale/Vender

\$42.50

Trail Map –

\$8.00



REPORT

TO: Mayor and Town Council
FROM: Kate Gavenus
DATE: November 13, 2018
SUBJECT: TDA Report

BACKGROUND:

- Marketing Highlights
- Results from Marketing
- Key activities from the previous month

SIGNATURES:

Town Manager

Town Clerk

Report to Town Council

November 2018

Marketing:

The Town of Beech Mountain is featured in SouthernLiving.com, and the article can be read here: <https://www.southernliving.com/travel/north-carolina/beeceh-mountain-nc-christmas>

Beech Mountain's Emerald Outback Trail system was included as one of the "49 Best Hiking Trails to Try out This Fall" which ran first on INSIDER and then on MSN. The author drew from another post, found here: <https://patch.com/north-carolina/charlotte/beeceh-mountain-gears-fall-events> by a Charlotte writer who has spent time on the mountain.

Beech Alpen Inn hosted a Media Influencer, Rachel Brown, who visited the brewery and the resort, saw an outdoor movie, played mini-golf and had a pizza at the Brick Oven, enjoyed breakfast at Fred's, hiked several trails, and dined at Rascal's and the Alpen Inn. She is now promoting a sweepstakes on Instagram and Facebook to win a two-night stay for two at the 4 Seasons, to encourage travel to the mountain during our quiet time.

Print ads will be in the winter edition of the HCP Visitor's Guide and WNC Magazine, and also in Carolina Mountain Life; we'll feature winter packages and lodging options on Beech Mountain.

Results:

September Occupancy tax collection totaled \$47,956. The total occupancy tax collection is **71% higher than last year's** collection of \$20,546.

The **519 visitors to the VC in October** were slightly lower than last year's total of 551.

Mobile device viewings of our website continue to increase, with 33.2% of web visitors last month accessing the site via a desktop, and **57.4% accessing on a mobile device**. Top page views are beginning to shift to winter sports interests, with lodging pages taking the first, second and fourth and fifth spots, the generic "things to do" page coming in third, and skiing was sixth. Mountain biking, events and the Land of Oz rounded out the top ten topics which brought the most people to our page. Visitors were primarily from North Carolina, Florida, Georgia, South Carolina and Tennessee, which mirrors our experience in the Visitor Center, our phone call locations, and the check-ins at with our lodging partners.

Facebook followers now number over 9,200, though businesses are not able to use FB as effectively due to changes in the way messages are shared. We are ramping up use of Instagram to counteract any loss of potential new contacts.

Steps toward Goals

Goal # 1: Support Existing Businesses within the Town of Beech Mountain

- Worked with local businesses to showcase them to visiting media influencers
- Held an informational meeting with Talia Freeman and lodging partners at the resort to explain winter packaging and marketing, and ensure that guests are given up-to-date information about all aspects of the Beech Mountain Resort
- Had an information booth at the Woolly Worm Festival promoting the Town of Beech Mountain, the Resort and the Club; wind damage forced the cancellation of the second day of the festival, but the Beech Mountain booth saw over 500 visitors on Saturday
- Attended Social Media training along with members and staff of the Avery Chamber

Goal # 6: Connect Beech Mountain to other tourism and economic development organizations in the area and the state

- Served on the Woolly Worm Festival (now NC's Official Woolly Worm Festival) Committee for the Avery County Chamber of Commerce and assisted with the event
- Met with local hospitality leaders from Ashe, Avery Watauga and Wilkes Counties to discuss marketing for the fall/winter, tourism changes and website traffic, and with Blowing Rock TDA to discuss issues around uncollected occupancy tax
- Discussed the impact of the Blue Ridge Parkway at an invitation-only roundtable with Rep. Virginia Foxx regarding deferred maintenance within the national park service
- Attended a six-day Economic Development Institute with counterparts from around the country; focused on destination marketing organization (DMO) management

Goal # 7: Enhance marketing and public relations for the Town of Beech Mountain in areas where potential customers reside.

- Conducted digital campaign featuring fall lodging packages on Beech Mountain with specific targets of Raleigh, Charlotte and Greensboro
- Created a sweepstakes mini-vacation for two using digital media (Facebook and Instagram) to promote the mountain in the off-season



REPORT

TO: Mayor and Town Council
FROM: Daniel Davis
DATE: November 13, 2018
SUBJECT: Wastewater Monthly Report

BACKGROUND:
attached plant treatment volume

SIGNATURES:

Town Manager

Town Clerk

Town of Beech Mountain
Wastewater Treatment
September 2018 Monthly Report

| | <u>Total Flow</u> | <u>Average Flow</u> | <u>Limit</u> |
|---------------------------------------|-------------------|---------------------|--------------|
| Pond Creek Wastewater Treatment Plant | 5.961mg | .198mgd | .400mgd |
| Grassy Gap Wastewater Treatment Plant | 1.116mg | .037mgd | .080mgd |



REPORT

TO: Mayor and Town Council
FROM: Robert Heaton
DATE: November 13, 2018
SUBJECT: Public Works Monthly Report

SIGNATURES:

Town Manager

Town Clerk



Town of Beech Mountain
Public Works Department
Monthly Report

| 2017 | SOLID WASTE | RECYCLING | | | | | | | --ROAD MAINTENANCE-- | | | | | | |
|------------|-------------|-----------------------|----------------|---------|---------|----------|-----------|--------------|----------------------|----------------------|--------------------|----------------|----------------|----------------|--|
| | | | PAPER | PLASTIC | GLASS | ALUMINUM | CARDBOARD | ROADS GRADED | STABILIGING STONE | POT HOLES REPAIRED | WASH OUTS | DITCHES PULLED | ROADWAYS MOWED | | |
| JANUARY | 104.77 | | 1.01 | 0.46 | 3.95 | 0.40 | 0 | 1 | | | | | | | |
| FEBRUARY | 79.33 | | 0.47 | 0.25 | 0.00 | 0.00 | 23 | 2 | | | | | | | |
| MARCH | 80.02 | | 1.52 | 0.43 | 0.00 | 0.00 | 0 | 1 | | | | | | | |
| APRIL | 63.49 | | 0.58 | 0.25 | 3.99 | 0.29 | 0 | 22 | | | | | | | |
| MAY | 88.87 | | 1.50 | 0.49 | 0.00 | 0.00 | 16 | 23 | | | | | | | |
| JUNE | 115.82 | | 2.21 | 3.45 | 4.20 | 0.86 | 0 | 34 | | | | | | | |
| JULY | 139.56 | | 1.23 | 1.12 | 4.17 | 0.73 | 0 | 30 | 1 | 0 | 8 | 2 | 27 | | |
| AUGUST | 124.48 | | 2.07 | 1.20 | 4.36 | 0.41 | 26 | 39 | 0 | 0 | 7 | 0 | 8 | | |
| SEPTEMBER | 105.08 | | 1.60 | 0.72 | 0.00 | 0.00 | 0 | 26 | 0 | 0 | 2 | 0 | 8 | | |
| OCTOBER | 85.83 | | 1.87 | 0.82 | 4.41 | 0.44 | 18 | | 0 | 0 | 28 | 0 | 0 | | |
| NOVEMBER | | | | | | | | | | | | | | | |
| DECEMBER | | | | | | | | | | | | | | | |
| YTD TOTALS | 987.25 | N/A | 14.06 | 9.19 | 25.08 | 3.13 | 83 | 178 | 1 | 0 | 45 | 2 | 43 | | |
| 2018 | SOLID WASTE | CONSTRUCTION MATERIAL | RECYCLING | | | | | | | --ROAD MAINTENANCE-- | | | | | |
| | | | RECYCLED METAL | PAPER | PLASTIC | GLASS | ALUMINUM | CARDBOARD | ROADS GRADED | STABILIGING STONE | POT HOLES REPAIRED | WASH OUTS | DITCHES PULLED | ROADWAYS MOWED | |
| JANUARY | 94.70 | 12.82 | 1.16 | 0.85 | 0.76 | 3.53 | 1.02 | 22 | 0 | 0 | 0 | 0 | 0 | 0 | |
| FEBRUARY | 83.37 | 8.50 | 1.95 | 0.66 | 0.51 | 0.00 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| MARCH | 48.34 | 9.45 | 2.69 | 0.48 | 0.24 | 0.00 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| APRIL | 63.45 | 12.86 | 1.91 | 1.45 | 0.44 | 2.84 | 1.11 | 0 | 0 | 0 | 10 | 0 | 0 | 9 | |
| MAY | 76.17 | 15.97 | 2.30 | 0.87 | 0.46 | 0.00 | 0.00 | 18 | 22 | 1 | 8 | 5 | 0 | 53 | |
| JUNE | 107.85 | 20.24 | 6.90 | 1.83 | 1.14 | 4.08 | 1.14 | 8 | 7 | 0 | 3 | 10 | 1 | 31 | |
| JULY | 129.38 | 19.42 | 2.39 | 1.16 | 1.04 | 3.57 | 0.65 | 15 | 4 | 1 | 10 | 0 | 0 | 25 | |
| AUGUST | 110.16 | 22.22 | 4.68 | 0.98 | 0.86 | 3.59 | 0.89 | 0 | 27 | 0 | 7 | 6 | 0 | 6 | |
| SEPTEMBER | 81.79 | 27.44 | 5.21 | 2.49 | 0.71 | 3.97 | 1.95 | 15 | 34 | 1 | 3 | 5 | 0 | 7 | |
| OCTOBER | 86.93 | 14.20 | 2.40 | 2.13 | 1.08 | 0.00 | 0.00 | 0 | 4 | 2 | 0 | 9 | 0 | 0 | |
| NOVEMBER | | | | | | | | | | | | | | | |
| DECEMBER | | | | | | | | | | | | | | | |
| YTD TOTALS | 882.14 | 163.12 | 31.59 | 12.90 | 7.24 | 21.58 | 6.76 | 78 | 98 | 5 | 41 | 35 | 1 | 131 | |

Note: Sanitation & Recycling amounts are reported in tonnage
Note: Recycled metal taken to Omni Source
Note: Cardboard is by bales - each bale is approx 900 lbs.
Note: Began tracking construction material Jan 2018
Note: Construction material is charged at \$53.00 per ton



REPORT

TO: Mayor and Town Council
FROM: Daniel Davis
DATE: November 13, 2018
SUBJECT: Water Treatment Monthly Operation Report

SIGNATURES:

Town Manager

Town Clerk

Town of Beech Mountain
Water Treatment Monthly Operation Report

2018 flow totals: October
MG 15.59

MGD AVG .503
MGD MIN .404
MGD MAX .825

All Bacteria samples taken were absent of Coliform Bacteria.

All daily tests are in compliance.

