

Beech Mountain TDA Proposed 2018-19 Budget							
Description		2018 Budget	2019 Budget				
<u>Revenues</u>							
80-303-0001 WAT CO OCCUP TAX		\$ 148,591	196,775				
80-303-0002 AVERY CO OCCUP TAX		\$ 99,727	100,000				
80-399-xxxx CARRY-FORWARD- 17-18 grant		\$ 25,000	25,912				
80-390-xxxx Transfer-Fund Balance Capital		\$ 38,685	0				
80-399-0001 TRSF-FUND BALANCE Marketing		\$ 64,951	0				
Total Revenues		\$ 376,954	322,687				
<u>Expenditures</u>							
80-690-0400 PROFESSIONAL FEES		\$ 1,900	2,300				
80-690-1400 STAFF DEVELOPMENT / TRAVEL		\$ 2,000	2,800				
80-690-3300 OFFICE SUPPLIES		\$ 1,100	1,300				
80-690-4202 CONTRACT LABOR		\$ 8,615	9,963				
80-690-5400 INSURANCE		\$ 1,625	1,800				
80-690-5500 TELEVISION SERVICE IN VC		\$ 1,200	1,200				
80-690-5700 TDA CONTRACT ADVERTISING		\$ 101,350	55,500				
80-690-5701 TDA OTHER ADVERTISING		\$ 19,700	7,800				
80-690-5702 EVENTS		\$ -	24879				
80-690-5704 PUBLIC RELATIONS & MKTING		\$ 31,200	31,200				
80-690-5706 HIGH COUNTRY MARKETING		\$ 7,500	5,000				
80-690-5707 3% ADMIN CHARGE		\$ 7,450	8,903				
80-690-5708 ASSOCIATION DUES		\$ 1,000	1,000				
80-690-7400 CAPITAL OUTLAY		\$ 146,450	124,738	1/3 tourism-related			
80-690-9101 TRSF TO TOWN SALARIES		\$ 45,864	44,304				
Total Expenditures		\$ 376,954	322,687				
				2/3 includes VC, adv, events, consult			