Beech Mountain Tourism Development Authority
Regular Meeting
October 29, 2014 – 9:30 a.m.

Town Hall Council Chambers
403 Beech Mountain Parkway, Beech Mountain, NC 28604
AGENDA

I. Call to Order

II. Adoption of Agenda

III. Consideration of Minutes-September 24, 2014

IV. Financial Report

- Occupancy Tax/Budget to Date
- Invoice Approvals

V. Chamber Report—Kate Gavenus

VI. Old Business

- Holland Billboard
- Goals FY 2014/2015
- Capital Funds Approval Pending
- By-law Proposal
- Visitor Center Repairs and Maintenance

VII. New Business

- BeechTV
- Winter Marketing Budget Approval
- Capital Funds Request from Buckeye Recreation—Sandy Carr
- Emerald Outback presentation --- Jes Scott
- Overlook Kiosk presentation--- John Merritt

VIII. Marketing Report

IX. TDA/Economic Development Report—Leigh Ann Moody

X. Adjournment